

SEO Tool Box Review

Notes

Page Title _____

Page Slug _____

Meta Description _____

Internal Links _____

External Links _____

Keyword in title _____

Keyword in P1 _____

Keyword in
Meta Description _____

Meta Description
Length 120-156 _____

Keyword Synonyms
In document body _____

Image Alt
Attributes _____

Text Length
300-1000 words _____

Images, Video _____

Call to action
(Form) _____

Google Analytics

Google Business

Google search-console

Promote your Page

Facebook

Instagram

Twitter

Tumblr

Pinterest

LinkedIn

Ucard Cloud

Instagram

Twitter

Email

SMS

News letters

Flyers

Business Cards

Pay Per Click

Facebook

Google Ads

Create Links back to your site

Vimeo

Youtube

Everything you publish should be helpful, informative, or entertaining to your target audience

Register for Google Mobile Friendly Test
(<https://search.google.com/test/mobile-friendly>)

Update your Site Map

Review your Competition

Site:competition domain

What are they writing about?

Are they active on Facebook, Instagram, LinkedIn, Website?

How often do they post?
